

QUEEN MARY'S COLLEGE (A)
DEPARTMENT OF GEOGRAPHY
WORLD TOURISM DAY - TOUREX – 2018-2025

THE CONCEPT OF TOUREX

World Tourism Day celebrated every year on September -27 is fest for all in the tourism and allied sectors. For students of tourism department in Queen Mary's College, it's a grand celebration.

TOUREX started in the year 1995, since then the tourex is being successfully conducted every year in the month of September 27, as this day the world tourism day is celebrated worldwide. This celebration called Tourex brings a new colour and vigor to the department. Students get engrossed in making models, charts forth estate selected by them. Each and every stall would give a complete picture of that state which can be used for their future tours, like tourex. Cuisines prepared retains its authenticity, costumes also depict the state. Chief Guests have been enthralled seeing the stalls. Students also participate in cultural events to display to the audience.

The main theme of Tourex was bringing out or tapping out the creativity of the students, not only tourism students but also the geography students. The students select any one state of India and exhibit the state's tourism spots in the form of models and also exhibit the write up (charts handwritten) of the particular model; where is it located, how to travel-distance from road, rail or air and all other required details. Any outsider reads this write up and sees the model would get an idea of how to travel and reach the destination. Apart from this, the state so there specialties areal so exhibited. For instance, the famous food or cuisines of that state, traditional and regional costumes of the state, display of their traditional and regional handicrafts and soon. Apart from tapping the skills and creativity of the students, the chief guest from various esteem organization would share their experiences and also brief them about the career opportunities available in the tourism industry. The tourism student's profile is made as a broucher and is released on the day of inauguration. Copies of these brochures are given to the Chief Guest, from which the students get job opportunities. TourEx is a different experience for the students, staff, Chief Guest and those who visit the stalls. TourEx remains the jewel on the crown for the Department of Geography and Tourism yesterday, today and in the years to come. For the department of geography and tourism, TOUREX plays important troleas best practices offered to the students.

World Tourism Day Tourex-2018- to 2024

Title	Date	Duration	Topic	Name of the Event	Total No. of Participants	Chief Guest
World Tourism day Tourex	27.09.2018	2018-2019	World Tourism day Tourex	Tourex-2018	292	Dr K.KUMARASWAMY Retd. Professor and Head, UGC BSR Faculty Fellow, Department of Geography, Bharathidasan University, Tiruchirappalli – 620024. Thiru. P. GNANESH Asst. General Manager Sales & Marketing Air India City Booking Office Chennai. Thiru. PMJF LION A. GHULAM USSAIN District Governor, Lions Clubs International, District 324A1
World Tourism day and Silver jubilee celebration of Geography Tourism and Travel Management	26.09.2019	2019-2020	TOUREX	World Tourism day Tourex	287	Kalaimani. Thiru.V.K.T.Balan, Managing Director, Madura Travels Pvt. Ltd Chennai Mr. K. Ravikumar, Additional General Manager, IRCTC, Chetpet, Chennai.
World Tourism day	28.09.2020	2020-2021	Tourism and Rural Development	World Tourism day Tourex	287	MR. RAHOOL KR TALWAR Executive Director Rethink Hospitality Private limited
World Tourism day	25.09.2021	2021-2022	Tourism-A Boon for Future – International Webinar	World Tourism day Tourex	292	Mr.K.NIJAMIR Faculty of Arts Culture Southeastern University Oluvil Srilanka Mr.TUSHAR GARG Co-Founder, The Yummy Idea(TYI),Uttarpradesh
World tourism day (Inter collegiate Seminar)	27.09.2022	2022-2023	Tourism and Green Investment	World Tourex-2022	200	Mr.SANDEEP NANDURI,IAS The Director of Tourism& The Managing Director of TTDC, Chennai Mr. PMJFLION MOHAMMED NAVEEN The District Governor The International Association Lions Club District 324(M)
World Tourism day Tourex		2023-2024	World Tourism day2023-2024	Tourex-2023	289	Adv.Lion. Shridar PMJF.Lions. District's Governor 324(M), Chennai
World Tourism day Tourex		2024-2025	World Tourism day2024-2025	Tourex-2024	289	PMJF.Lions.S.BOSE First vice district's Governor 324(Lion)International and Mr.D.DILIP Regional Head Grand Royal Tours

DEPARTMENT OF GEOGRAPHY 2018- 19 REPORT

The Department celebrated Tour Ex on **digital tourism** on the 27th September 2018 with Dr. SriharanBalan as the chief guest. He spoke to the students on the importance of tourism and the opportunities available in tourism sector. Students made models wore costumes from the state chosen by them. Cultural dances depicting different states were portrayed on the stage.

Tour Ex Valedictory was celebrated on the 28th September with Dr. Gyneshwar, Manager, Air India as the Chief guest. He gave an outlook on the growth and development of technology in tourism.

As students of geography and tourism, the students are taken on a tour. This year one batch of students went to Mahabaleshwar, Pune and Mumbai. The other batches of students were taken to Jaipur, Jodhpur and Jaisalmer in Rajasthan.

Department of Geography and Tourism never forgets to follow the culture and tradition of Tamil Nadu. On the eve of Pongal festival, the students cooked served sweet pongal to to all the staff and students. Our culture was also shown by kolam, song and dance.

QUEEN MARY'S COLLEGE (A), CHENNAI-4
POST GRADUATE RESEARCH DEPARTMENT OF GEOGRAPHY
WORLD TOURISM DAY CELEBRATIONS 2018

The Principal, staff and students of Queen Mary's College (A),
Department of Geography & Geography, Tourism and Travel Management

Cordially invites you for the **INAUGURATION** of

“TOUREX 2018”

On Wednesday, 26th September, 2018 at 9.30a.m

At the GOLDEN JUBILEE HALL, QMC (A)

Welcome Address : Dr. Tmt. S. SANTHI
Principal, QMC (A), Chennai – 4.

Introductory Address: Dr. Tmt. R. BHAVANI
Associate Professor and Head,
Department of Geography, QMC (A)
Chennai – 600 004.

Opening of Tourex &: Dr. K. KUMARASWAMY

Presidential Address : Retd. Professor and Head, UGC BSR Faculty Fellow,
Department of Geography, Bharathidasan University,
Tiruchirappalli – 620024.

Keynote Address: Dr. SRIHARAN BALAN

Director, Madura Travel Service PLtd.
Chairman : **TAAI**
Founding Managing Committee Member : **TTMS**

Cultural Events: By Students

QUEEN MARY'S COLLEGE (A), CHENNAI-4
POST GRADUATE RESEARCH DEPARTMENT OF GEOGRAPHY
WORLD TOURISM DAY CELEBRATIONS 2018

The Principal, staff and students of Queen Mary's College (A),
Department of Geography & Geography, Tourism and Travel Management

Cordially invites you for the **VALEDICTORY** of

“TOUREX 2018”

On Wednesday, 27th September, 2018 at 9.30a.m

At the GOLDEN JUBILEE HALL, QMC (A)

Welcome Address: Dr. Tmt. R. BHAVANI
Associate Professor and Head,
Department of Geography, QMC (A), Chennai – 600 004.

Introductory Address: Dr. Tmt. G.GEETHA
Asst. Professor, Department of Geography, QMC (A), Chennai – 4.

Felicitation: Dr. Tmt. S. SANTHI
Principal, QMC (A), Chennai – 600 004.

Keynote Address: Thiru. P. GNANESH
Asst. General Manager
Sales & Marketing
Air India City Booking Office
Chennai.

Valedictory Address: Thiru. PMJF LION A. GHULAM USSAIN
District Governor, Lions Clubs International, District 324A1.

Cultural Events: By Students

Vote of Thanks: Mrs.K.S.Banu
Asst. Professor , Department of Geography, QMC (A), Chennai – 4.









***QUEEN MARY'S COLLEGE (A), CHENNAI-4
POSTGRADUATE & RESEARCH DEPARTMENT OF GEOGRAPHY, TOURISM
AND TRAVEL MANAGEMENT***



Tourism Report-2019

Silver jubilee of QMC's tourism department

The silver jubilee celebration of the Tourism Department at Queen Mary's College, Mylapore and World Tourism Day, Tourex-2019, will be inaugurated on Sept. 25 this year. The chief guest at the inaugural function is V. K. T. Balan, chairman and managing director, Madura Travel Service (P) Ltd, Egmore. A special address will be given by K. Ravikumar, additional general manager, Indian Railway Catering and Tourism Corporation Ltd, Chetpet.

On Sept. 26, A. Jayalakshmi, superintendent of police, Law and Order, Mylapore and H. Krishnamurthy, assistant commissioner of police, Royapettah will flag off a rally on tourism awareness. A presentation on job opportunities in the tourism industry will follow.

K. Jeganathan, district governor, Lions Club International District, 324A1 and play back singer Yogi Sekar are the guests at the valedictory event to be held on Sept. 27. A prize distribution function will be held on the same day.

Students of the tourism department will put up exhibits and models on various topics including famous Indian landmarks, heritage buildings and Indian food. A cultural programme which will include music and Indian dances will also be put up.

This entry was posted on Friday, September 20th, 2019 and is filed under Campus News. You can follow any responses to this entry through the RSS 2.0 feed. You can skip to the end and leave a response. Pinging is currently not allowed.









WORLDTOURISMDAY-TOUREX-2020

World Tourism Day 2020 had a very low-key celebration at the Department of Geography & Tourism in Queen Marys College (A) due to the widespread pandemic of COVID. The theme for the day was “Tourism and Rural Development” with Mr.Rahool KR Talwar, as Executive Director, Rethink Hospitality Private Limited as the Chief Guest Speaker.

His main focus was a rural tourism with an indirect empowering of rural communities. He stressed that the young people should travel more to experience their culture and learn their traditions. In order to help these communities to grow and develop, we need to connect with the locals and buy their ethnic products. Lot of authentic and ethnic products do not come to the open market. He also gave his experience as the rural tour and the authentic food from the local communities. Tourism empowers rural communities, providing jobs and opportunity, most notably for women and youth.

யாதும் ஊரே யாவரும் கேளிர் - கனியன் பூங்குன்றனார்



**QUEEN MARY'S COLLEGE (A),
CHENNAI-600004**



Postgraduate & Research Department of Geography

**The Principal, Staff and Students
cordially invites you for the
WORLD TOURISM DAY CELEBRATION 2020**

**NATIONAL WEBINAR ON
"Tourism and Rural Development"
On Saturday, 26th September 2020 @ 10.30 a.m.**



Chief Guest

Mr. RAHOOL KR TALWAR

Executive Director

Rethink Hospitality Private Limited

Welcome Address

Dr. Tmt. B. UMA MAHESWARI

Principal, QMC(A), Chennai-600004

Introductory Address

Dr. Mrs. G. GEETHA

*Assistant Professor and Head
Department of Geography, QMC(A),
Chennai-04.*

ORGANIZERS

Ms. D. YAMUNASELVI
Mrs. T. KAVITHA
Mrs. K.S. BANU
Mrs. R. GEETHA
Dr. Mrs. S. MUTHUNAGAI

Dr. Mrs. B. VIJAYAKUMARI
Mrs. S. KALPANA
Mrs. P. SURIYA
Dr. Mrs. J. NANDHINI

CO-ORGANIZERS

Dr. J. SARALA DEVI
Dr. J.P. JOY RUBY VIOLET

Registration is Free; E-Certificates will be provided
For details: 9641437790 Email-id: geogeetha@queenmaryscollege.edu.in

TOURISM

Tourism is the activities of people travelling to and staying in places outside their usual environment for leisure, business or other purposes for not more than one consecutive year.

Wanderlust is strongly embedded in human evolutionary history. Modern humans, it's estimated, lived in nomadic communities for as much as 99 percent of our history, following the seasons, hunting opportunities and ritual patterns. Sometime around 10,000 years ago, agriculture, aka the skill to harvest crops in one place that could feed bigger communities, was developed.



SUSTAINABILITY SUSTAINABLE TOURISM STRATEGY



Make optimal use of environmental resources that constitute a key element in tourism development, maintaining essential ecological processes and helping to conserve natural heritage and biodiversity.

Respect the socio-cultural authenticity of host communities, conserve their built and living cultural heritage and traditional values, and contribute to inter-cultural understanding and tolerance.

Ensure viable, long-term economic operations, providing socio-economic benefits to all stakeholders that are fairly distributed, including stable employment and income-earning opportunities and social services to host communities, and contributing to poverty alleviation.



The Travel Circle



Domestic Travel

East

One of the most diverse cultures often neglected are the older states in the East. They are well blessed with food like **Nasser & Bakh Culture**.

The **Andaman & Nicobar Islands** is another overlooked territory.



North

Let's include the Zaskar valley, The **Narber Galam, Gulmarg, Jhelum Valley**.

South

The 4 states have enough to most rich heritage.

The **Kerala, Tamil Nadu, Kerala, Goa, Karnataka**.

West

Goa, Karnataka of South.

The **Goa, Karnataka, Kerala**.



WORDS OF Zurab Pololikashvili

Director General of Tourism

At a time when the world tourism segment is still recovering, providing jobs and opportunities, most notably for women and youth, Tourism also remains a vital contributor to help under those unique cultural heritage and traditions, and the sector is vital for safeguarding natural and endangered species. The World Tourism Day is a chance to recognize the role tourism plays outside of major cities and to strive to build a better future for all.



Participants

- User 1
- User 2
- User 3
- User 4
- User 5
- User 6
- User 7
- User 8
- User 9
- User 10

TOUREX (WORLD TOURISM DAY) 2021



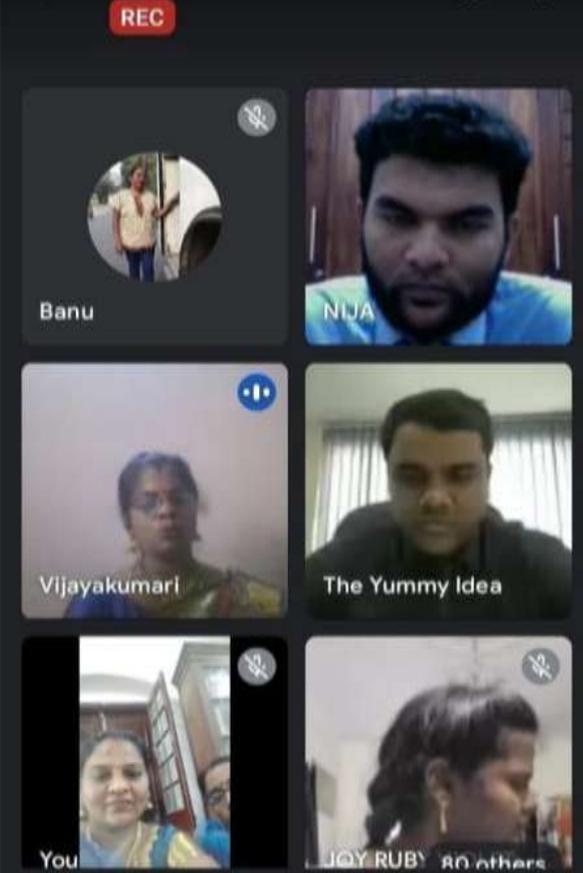
QUEEN MARY'S COLLEGE (A)
**POSTGRADUATE & RESEARCH
DEPARTMENT OF GEOGRAPHY**
*CORDIALLY INVITES YOU TO A
"INTERNATIONAL WEBINAR"
ON*
TOURISM - A BOON FOR FUTURE
**25.09.2021
10AM TO 12 PM**

DISTINGUISHED SPEAKERS

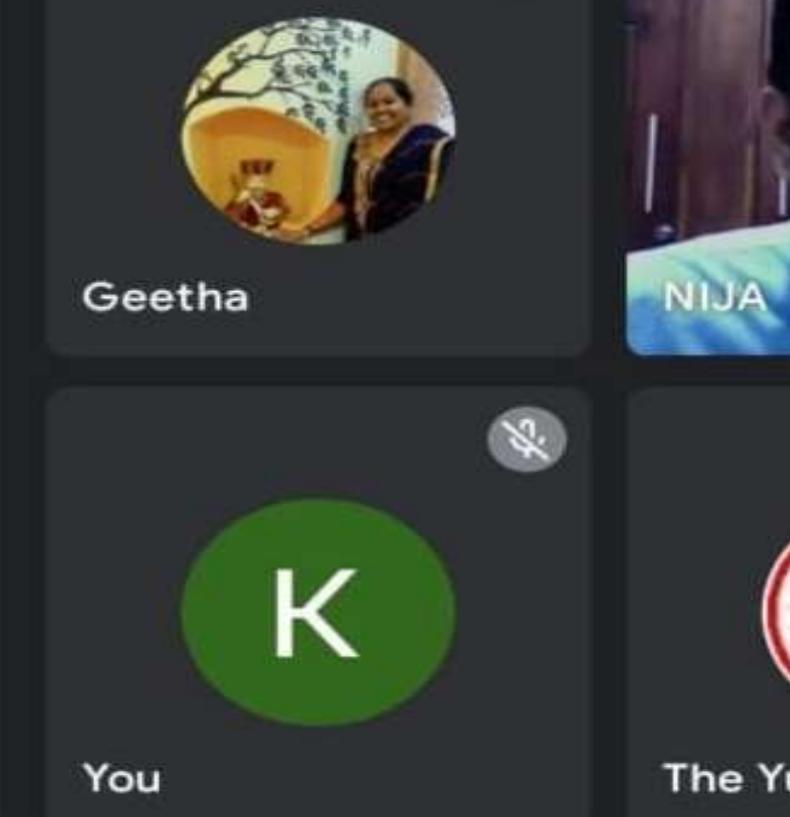
 Mr. K. NIJAMIR LECTURER (prob) IN GEOGRAPHY DEPARTMENT OF GEOGRAPHY FACULTY OF ARTS AND CULTURE SOUTH EASTERN UNIVERSITY SRI LANKA	 Mr. TUSHAR GARG CO-FOUNDER THE YUMMY IDEA (TYI) UTTAR PRADESH	
 Dr. B. UMAMAHESWARI PATRON PRINCIPAL QUEEN MARY'S COLLEGE (A)	 Dr. G. GEETHA CONVENOR HEAD OF THE DEPARTMENT DEPARTMENT OF GEOGRAPHY	
 Mrs. K. S BANU	 Dr. B. VIJAYAKUMARI	 Dr. J. NANDHINI

PROGRAMME COORDINATORS
ASSISTANT PROFESSORS
DEPARTMENT OF GEOGRAPHY

REC



Banu NIJA
Vijayakumari The Yummy Idea
You JOY RUBY 80 others



Geetha NIJA
You The Yummy Idea

Tourism Report-2021

The World Tourism Day 2021 celebration at the Department of Geography & Tourism in Queen Marys College (A) had a International webinar with the theme of “Tourism : A Boon for Future” the Chief Guest Speakers were **Dr. K.NIJAMIR**, Faculty of Arts Culture Southeastern University

Oluvil, Srilanka, **Mr.TUSHAR GARG** ,Co-Founder, The Yummy Idea(TYI), Uttrapradesh.

Due to the widespread pandemic of COVID, this International webinar could cover a large number of participants from various parts of India as well as Srilanka.

Dr. K.NIJAMIR main focus was about the career opportunities open with tourism industry. He stressed that the young people should travel more to experience their culture and learns their traditions. Tourism empowers providing jobs and opportunity, most notably for women and youth. Mr.TUSHAR GARG focused on the hospitality industry where students have lot of opportunities in hotel industry too and also briefed about the mobile app for growing as an entrepreneur in food industry.

WORLD TOURISM DAY CELEBRATION - 2022


"சாந்தம் சாதி சாஸ்திரம் சாஸ்திரம்"
QUEEN MARY'S COLLEGE (A), CHENNAI - 4.
POST GRADUATE & RESEARCH
DEPARTMENT OF GEOGRAPHY
WORLD TOURISM DAY CELEBRATION - 2022
 The Principal, Staff and students of Queen Mary's College (A),
 Department of Geography, Tourism and Travel Management cordially invite for the celebration
 of
"TOUREX 2022"
 On Tuesday, 27th September, 2022 at 10.00 am at the Golden Jubilee Hall, QMC (A)

INVOCATION SONG

WELCOME & INAUGURAL ADDRESS **Dr. B. UMAMAHESWARI**
The Principal, QMC (A), Chennai - 4

INTRODUCTORY ADDRESS **Dr. G. GEETHA**
Assistant Professor & Head,
Department of Geography,
QMC (A), Chennai - 4.

DECLARATION OF TOUREX **Dr. B. UMAMAHESWARI**
The Principal, QMC (A), Chennai - 4

SPECIAL ADDRESS **Mr. ELANGO RAJENDRAN**
Sr. General Manager
Grand Chennai by GRT Hotels, Chennai-17
Mr. LAKSHMANAN RAMANATHAN
General Manager
The Westin Chennai, Velachery, Chennai-42

INTERCOLLEGIATE SEMINAR ON RETHINKING TOURISM

CHAIR PERSON - 1 **Dr. J. STELLA**
Assistant Professor
Department of Historical Studies
Quad E Millers, Government College For Women (A),
Chennai - 2.

CHAIR PERSON - 2 **Dr. CINTHIA JUDE**
Assistant Professor
Department of History & Tourism
Stella Maris College
Chennai - 6.

PRIZE DISTRIBUTION

VOICE OF THANKS **Mrs. S. KALPANA**
Assistant Professor
Department of Geography,
QMC (A), Chennai - 4


"இருபுலனாள் வாழ்ந்த மலைவழிப் வருபுலனாள்"
வல்லாறாறும் நாட்டிற்கு உருப்பு"
QUEEN MARY'S COLLEGE (A), CHENNAI - 4.
POST GRADUATE & RESEARCH
DEPARTMENT OF GEOGRAPHY
WORLD TOURISM DAY CELEBRATION - 2022
 The Principal, Staff and students of Queen Mary's College (A), Department of Geography,
 Tourism and Travel Management cordially invite for the celebration of
 "TOUREX 2022"
 On Wednesday, 28th September, 2022 at 10.00 am at the Golden Jubilee Hall, Q.M.C. (A)

INVOCATION SONG

WELCOME ADDRESS **Dr. B. UMAMAHESWARI**
The Principal, QMC (A), Chennai - 4.

INTRODUCTORY ADDRESS **Dr. G. GEETHA**
Assistant Professor & Head,
Department of Geography,
QMC (A), Chennai - 4.

INAUGURAL & PRESIDENTIAL ADDRESS **Mr. SANDEEP NANDURI, I.A.S.,**
The Director of Tourism &
The Managing Director of TTDC, Chennai-2.

SPECIAL ADDRESS **Mr. PMJF LION, MOHAMED NAVEEN**
The District Governor,
The International Association Lions Club (District 324M)

BROCHURE RELEASE & STALL OPENING CEREMONY

CULTURAL EVENTS BY STUDENTS

PRIZE DISTRIBUTION

VOICE OF THANKS **Ms. D. YAMUNA SELVI**
Assistant Professor
Department of Geography,
QMC (A), Chennai - 4.

NATIONAL ANTHEM

Tourism Report- 2022

The pride of Geography department is the Tour Ex celebration which is celebrated on September 27th every year. The chief guests for this great occasion were Mr. Sandeep Nandoori, I.A.S, Tourism department, R.K. Nagar Lions club members, Mr. PMJF Lion, Mohamed Naveen, District governor (District 324 M). They inaugurated the Tour Ex exhibition and the cultural events. This was followed by the valedictory function on the 28th September 2022.

The inauguration also had the Intercollegiate seminar on Rethinking Tourism. The chair persons for the seminar were Dr. J. Stella (Rtd. Professor of History of Quaide-Millath College) and Dr. Cinthia Jude (Assistant Professor in History, Stella Maris College).







Tourex-2023

<p>TOUREX 2023</p> <p>QUEEN MARY'S COLLEGE (A) Chennai - 4</p> <p><u>Programme Schedule</u></p> <p>Prayer Welcome Address Lighting of Kathavilakku Introductory Address Felicitation Presidential Address Brochure Release Cultural Events / Costume Parade Prize Distribution Vote of Thanks National Anthem</p>	<p> QUEEN MARY'S COLLEGE(A) Chennai - 4 Postgraduate & Research Department of Geography The Principal, Staff and Students cordially invite you all for the celebration of "TOUREX 2023" On Wednesday, 27th September 2023, at 9.30 am at the Golden Jubilee Hall, QMC (A)</p> <p>Invocation Song Welcome & Inaugural Address : Dr. B. UMAMAHESWARI The Principal, QMC (A), Chennai-4 Introductory Address : Dr. G. GEEETHA Associate Professor & Head Department of Geography QMC (A), Chennai - 4 Declaration of Tourism : Dr. B. UMAMAHESWARI The Principal, QMC (A), Chennai-4 Presidential Address : Adv. Lion. M. Sridhar PMJE, Lion's District Governor - 324M Chennai Cultural Events : By students Prize Distribution Vote of Thanks : Mrs. P. Suriya Asst. Professor, Department of Geography, QMC (A) Chennai - 4</p>
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Tourex Report-2023

The pride of Geography department is the Tour Ex celebration which is celebrated on September 27th every year. The chief guests for this great occasion were PMJF Lion M. Sridhar District governor (District 324) and Sriharan Balan, Chairman, Travel and Tourism Committee Southern India Chamber of Commerce and Industry (SICCI). They inaugurated the Tour Ex exhibition and the cultural events. This was followed by the valedictory function on the 27th September 2023.













Tourex Report-2024

The pride of Geography department is the Tour Ex celebration which is celebrated on September 27th every year. The chief guests for this great occasion were PMJF Lion S. Bose First Vice District Governor (District 324) and Mr. D. Dilip, Regional Head Grand Royal Tours. They inaugurated the Tour Ex exhibition and the cultural events. This was followed by the valedictory function on the 27th September 2024.

TOUREX 2024

QUEEN MARY'S COLLEGE(A)

Chennai - 4

Programme Schedule

- + **Thamizhthai Vazhthu**
- + **Welcome Address**
- + **Lighting of Kuthuvilakku**
- + **Introductory Address**
- + **Felicitation**
- + **Presidential Address**
- + **Brochure Release**
- + **Cultural Events / Costume Parade**
- + **Prize Distribution**
- + **Vote of Thanks**
- + **National Anthem**





யாதும் ஊரே, யாவரும் கேளிர்
- கனியன் பூங்குன்றனர்

QUEEN MARY'S COLLEGE(A)
Chennai - 4



Post Graduate & Research Department of Geography
The Principal, Staff and Students

Cordially invite you all for the celebration of

TOUREX 2024

On Friday, 27th September 2024, at 9.30 am
in the Golden Jubilee Hall, QMC (A)

- Welcome & Inaugural Address** : **Dr. B. UMAMAHESWARI**
The Principal, QMC (A), Chennai - 4
- Introductory Address** : **Dr. G. GEETHA**
Associate Professor & Head
Department of Geography,
QMC (A), Chennai - 4
- Brochure Release** :
Presidential Address : **PMJF LION S. BOSE**
First Vice District Governor
District 324 M Lions International
and
MR. D. DILIP
Regional Head, Grand Royal Tours
- Cultural Events** : **By Students**
- Prize Distribution** :
- Vote Of Thanks** :















